

Art&Law

EXECUTIVE COURSE

3rd edition

MODULE I

The Diplomacy of
Cultural Heritage

24

SEPTEMBER 2026

MODULE II

Legal Issues Within An
Expanding AI Landscape

25

SEPTEMBER 2026

MODULE III

Private Law of the Art Market:
Contracts, Disputes, Museums

26

SEPTEMBER 2026

24-26 SEPTEMBER 2026

Florence · Executive Course in Art&Law



GITTI AND PARTNERS





Art&Law

EXECUTIVE COURSE *3rd edition*

An updated and practical analysis
of the diplomacy of cultural heritage,
of legal issues within an expanding AI landscape,
and of the private law of the art market.

The 2026 edition brings together leading practitioners, scholars and institutional voices for three focused days in Florence. The programme moves from international conventions and multilateral cultural-heritage diplomacy, to the legal implications of artificial intelligence, and finally to contracts, arbitration, disputes and museum governance.



Art&Law

EXECUTIVE COURSE

3rd edition

MODULE I

AN INTERNATIONAL ART&LAW CONVERSATION

FLORENCE · GENEVA · NEW YORK · LONDON · ZÜRICH · LOS ANGELES · MIAMI

The course connects public institutions, universities, law firms, museums, art-market professionals and technology specialists. The 2026 programme is structured around three complementary perspectives:

- 01** | The Diplomacy of Cultural Heritage
- 02** | Legal Issues Within An Expanding AI Landscape
- 03** | Private Law of the Art Market: Contracts, Disputes, Museums



Three modules. Fourteen specialist sessions.
One integrated view of art and law.

PROGRAMME SUMMARY

MODULE I

THE DIPLOMACY OF CULTURAL HERITAGE

The 1995 UNIDROIT Convention; multilateral approaches to cultural-heritage diplomacy; diplomacy in conflict zones; and the recently established Platform - cases and lessons learned.

24

MODULE II

LEGAL ISSUES WITHIN AN EXPANDING AI LANDSCAPE

Swiss and EU art-law developments; new frontiers in U.S. copyright; ethical and scholarly standards for AI in art authentication; art-market integrity; generative AI and the art market; trademarks and prompts.

25

MODULE III

PRIVATE LAW OF THE ART MARKET: CONTRACTS, DISPUTES, MUSEUMS

Transactional art-market contracts; advanced deal engineering; auction and private-treaty structures; art finance, freeports and custody; arbitration; museum governance and management.

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DIRECTORS

PROF. Ettore Maria Lombardi

UNIVERSITÀ DEGLI STUDI DI FIRENZE

PROF. Marc-André Renold

UNIVERSITÉ DE GENÈVE

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CHIEF GENERAL COUNSEL AND HEAD OF FIDUCIARY SERVICES AT PHILLIPS AUCTIONEERS - LONDON

REGISTRATION

People interested in attending may register either for the whole Executive Course (€ 500) or for a single module (€ 350).

ACCESS

The course modules will be streamed live and recorded. Participants purchasing the recorded modules will have access to the recorded individual sessions and to the dedicated website featuring the course contents.

LANGUAGES

The course is held in English and Italian with simultaneous translation.

CONTACTS

Luisa Nese • Tel. +39 055 2759252

FURTHER INFO

segreteria.corsiperfezionamento@dsg.unifi.it • www.dsg.unifi.it/p771.html

LOCATION

Dipartimento di Scienze Giuridiche
Villa Ruspoli - Sala Rossa
Piazza Indipendenza, 9 - Firenze

24-26

SEPTEMBER

2026



CREDITI FORMATIVI PER AVVOCATI

E' stata proposta alla Commissione per l'accREDITamento delle attività formative dell' Ordine di Firenze il riconoscimento, ai sensi dell' art. 26, co. 2, lett. b) del Regolamento per la Formazione Professionale Continua degli Avvocati, di n. 20 crediti formativi in materia non obbligatoria per la partecipazione all' 80% dell' intero evento o di n. 6 CF per la partecipazione ad ogni singolo modulo.

20 CF

RICHIESTI PER L'INTERO EVENTO

PARTECIPAZIONE MINIMA: 80%

6 CF

PER CIASCUN MODULO

CONTRIBUTO DELLA FONDAZIONE

La Fondazione concorrerà al costo di iscrizione per l' intero corso con una somma pari ad € 150,00 a favore dei primi 3 Avvocati o Praticanti Avvocati abilitati tra i 28 e i 40 anni iscritti al Foro di Firenze che ne facciano richiesta - da indirizzarsi alla Fondazione - entro e non oltre il 30/11/2026 a fronte della presentazione relativa ricevuta di pagamento e dell' attestato di partecipazione.

€ 150,00

PER I PRIMI 3 AVENTI DIRITTO

28-40 ANNI

ISCRITTI AL FORO DI FIRENZE

SCADENZA

30/11/2026

MODULE I

9:15 - 9:30 Welcome address
Prof. Irene Stolzi, University of Florence
Prof. Ettore M. Lombardi, University of Florence
Prof. Marc-André Renold, University of Geneva

9:30 - 11:00 The 1995 UNIDROIT Convention on Stolen or Illegally Exported Cultural Objects - Its Role in Promoting the Diplomacy of Cultural Heritage
Prof. Amonon Lehavi
Reichmann University, Tel Aviv

11:15 - 13:00 A Multilateral Approach to the Diplomacy of Cultural Heritage
Alessandro Chechi
Lille and Bonn

13:00 - 14:00 / lunch break /

14:00 - 16:00 The Role of the Diplomacy of Cultural Heritage in Conflict Zones
Irina Tarsis
The Center for Art Law, New York and Zurich

16:15 - 18:00 The Recently Established Platform for the Diplomacy of Cultural Heritage - Cases and Lessons Learned
Prof. Marc-André Renold
University of Geneva

18:00 - 18:30 Q.&A.

PARTICIPANTS CAN REGISTER FOR INDIVIDUAL MODULES

THE DIPLOMACY OF CULTURAL HERITAGE

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2026

MODULE II

9:15 - 9:30 Welcome address
Prof. Jason L. Outlaw
Director of the Gonzaga University in Florence

9:30 - 10:30 How has AI Changed the Swiss and EU Art Law Landscape
Claire Tistounet / David Ledermann
Lenz & Staehelin (Geneva)

10:30 - 12:00 New Frontiers in U.S. Copyright: Visual Art and AI
Judith B. Prowda
Professor at Sotheby's Institute of Art (New York City, NY)

12:00 - 13:00 Setting Ethical and Scholarly Standards for AI in Art Authentication
Carina Popovici
Co-founder and CEO of Art Recognition (Zurich)

13:00 - 14:00 / lunch break /

14:00 - 15:30 AI and Art Market Integrity
Ann-Marie Richard
Director Emerita at Sotheby's Institute of Art (New York City, NY)

15:30 - 17:00 Generative AI and the Art Market: Legal Risks, Rights, and Realities
Aimée Scala
Partner at Mazzola Lindstrom LLP (Los Angeles, CA)

17:00 - 18:00 Prompt and Circumstance, Trademarks and AI in the Art Market
Jessica Neer McDonald
Founder and Partner at Neer McD PLLC (Miami, FL)

18:00 - 18:30 Q.&A.

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LEGAL ISSUES WITHIN AN EXPANDING AI LANDSCAPE

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MODULE III

9:15 - 9:30 Welcome address
Alessandra Galizzi Kroegel
Research Professor at the University of Trento

9:30 - 11:00 Art Market Contracts I: The Transactional Toolkit
Anne Laure Bandle
Partner at Borel & Barbey (Geneva) / Director of the Art Law Foundation (Geneva)
Art sales agreements, consignment structures, title warranties and authenticity risk, governing law and jurisdiction clauses

11:15 - 13:00 Art Market Contracts II: Advanced Deal Engineering
Pierre Valentin
Co-Head of Art Law at Fieldfisher (London)
Auction guarantees and private treaty sales, art finance structures, freeport and custody agreements, compliance-integrated drafting

13:00 - 14:00 / lunch break /

14:00 - 16:00 Art Arbitration and Dispute Resolution
Prof. Ettore M. Lombardi
Professor at the University of Florence / of Counsel at Gitti and Partners Studio Legale Associato

16:15 - 18:00 Museum Governance and Management
Cecilie Hollberg
former Director of Galleria dell'Accademia

18:00 - 18:30 Q.&A.

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